

Oconee County, GA

2017 Tourism Economic Fact Sheet

Yearly 2017 Tourist Activity in the County

- Generated **\$42.95 million** in direct tourist spending
- Produced **\$11.34 million** in worker income & paychecks
- Created **\$1.84 million** in State tax revenue
- Created **\$1.08 million** in local county tax revenues
- Supports **410** jobs
- 2017 Tourist Spending Increased by **3.7%** over 2016

On An Average Day In 2017

Tourist Spending in Oconee County:

- Tourists spent an average of **\$117,671** per day
- Created **\$8,000** daily in State & local tax revenues
- Created **\$5,041** daily in State tax revenues
- Created **\$2,958** daily in local county tax revenues

Five Year Trend of Annual Tourist Spending (*\$ Millions*)



If it were not for the state and local taxes paid by tourists visiting **Oconee County**, each household would pay **\$230 more** in taxes to replace the taxes generated by tourist spending to maintain the quality of services and quality of life we enjoy.

Visit Oconee

Oconee County Tourism Department www.VisitOconee.com

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Sources

[1] 2017 Travel Economic Impact on Georgia State, Counties and Regions Report prepared for the Georgia Dept. of Economic Development, Tourism Division, Atlanta, GA; by the U.S. Travel Association. December 2018

[2] U.S. Census Bureau; <https://www.census.gov/quickfacts/fact/table/oconeecountygeorgia/PST045216>