

Oconee County, GA

2016 Tourism Economic Fact Sheet

Yearly 2016 Tourist Activity in the County

- Generated **\$41.41 million** in direct tourist spending
- Produced **\$10.86 million** in worker income & paychecks
- Created **\$1.77 million** in State tax revenue
- Created **\$1.08 million** in local county tax revenues
- Supports **404** jobs per year
- 2016 Tourist Spending Increased by **4.0%** over 2015

On An Average Day In 2016

Tourist Spending in Oconee County:

- Tourists spent an average of **\$113,452 / per day**
- Created **\$7,808** daily in State & local tax revenues
- Created **\$4,849** daily in State tax revenues
- Created **\$2,958** daily in local county tax revenues

Five Year Trend of Annual Tourist Spending (\$ Millions)



If it were not for the state and local taxes paid by tourists visiting **Oconee County**, each **Oconee County** household would pay **\$240 more** in taxes to replace the taxes generated by tourist spending.

Visit Oconee

Oconee County Tourism Department www.VisitOconee.com

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Sources

[1] 2016 Travel Economic Impact on Georgia State, Counties and Regions Report prepared for the Georgia Dept. of Economic Development, Tourism Division, Atlanta, GA; by the U.S. Travel Association. August 2017

[2] U.S. Census Bureau; <https://www.census.gov/quickfacts/fact/table/oconee-county-georgia/PST045216>