

Oconee County, GA

2015 Tourism Economic Fact Sheet

Yearly 2015 Tourist Activity in the County

- Generated **\$39.80 million** in direct tourist spending
- Produced **\$9.98 million** in worker income & paychecks
- Created **\$170 million** in State tax revenue
- Created **\$1.05 million** in local county tax revenues
- Supports **392** jobs per year
- 2015 Tourist Spending Increased by 4.4% over 2014

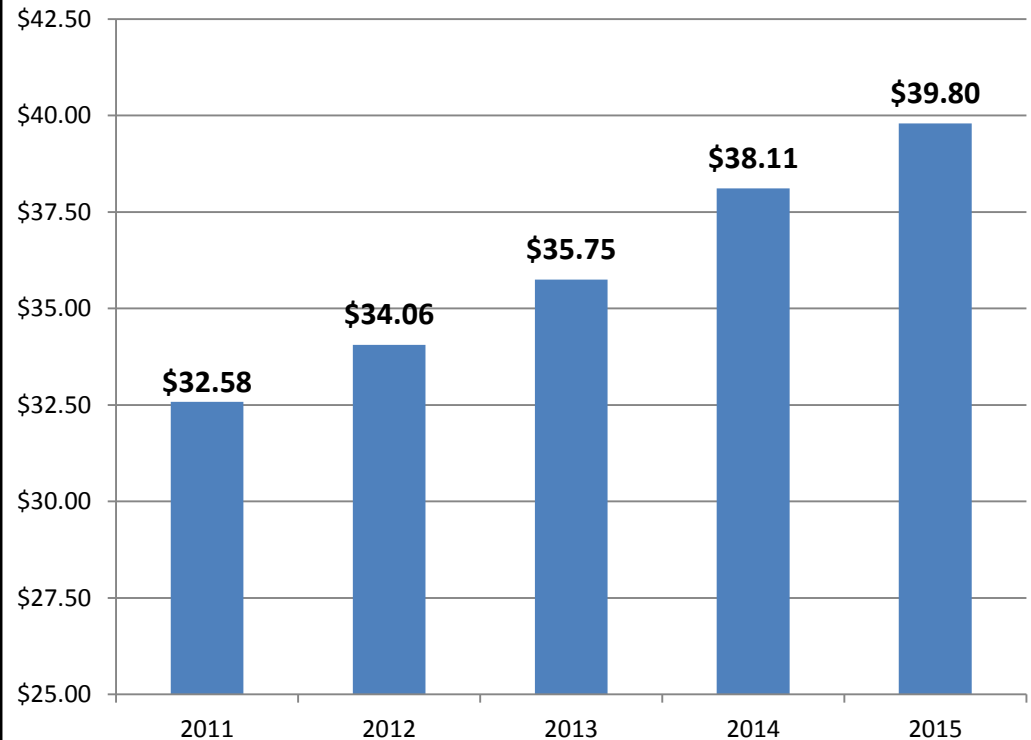
On An Average Day In 2015

Tourist Spending in Oconee County:

- Tourists spent an average of **\$109,041** / per day
- Created **\$7,534** daily in State & local tax revenues
- Created **\$4,657** daily in State tax revenues
- Created **\$2,877** daily in local county tax revenues

Five Year Trend of Annual Tourist Spending

(\$ Millions)



If it were not for the state and local taxes paid by tourists visiting **Oconee County**, each **Oconee County** household would pay **\$205 more** in taxes to replace the taxes generated by tourist spending.

Visit Oconee

Oconee County Tourism Department www.VisitOconee.com

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Sources

[1] Preliminary Report prepared by the Georgia Dept. of Economic Development, Tourism Division, Atlanta, GA; and compiled by the U.S. Travel Association. Final Report Sept. 2016

[2] U.S. Census Bureau; <http://www.census.gov/quickfacts/table/PST045215/13219>